

**YCCC-CHAIN**  
**Counter Cultural Digital Asset Trading Platform**  
**Based on Block Chain**  
**White Book V1.0**

YCCC-CHAIN Foundation

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# 1. Background

## 1.1 Introduction of the background of block chain and tokens

Block chain is essentially a decentralized distributed books database. Its value is that by building the organizational network, the use of cryptography associated algorithm produces a string of data blocks, each block containing the transaction confirmation information, thus establishing the mechanism of distributed consensus, so as to realize a decentralized trust system.

As the currency of the underlying block chain of architecture technology, utilization of decentralization, shall not forge, open and transparent distributed bookkeeping, tamper-resistant, intelligent characteristics such as contract, to show a kind of don't need intermediary can realize value delivery possible. Block trading trust and security chain mainly to solve the problem, so it is proposed to solve this problem the four technical innovation: the first name is distributed books: is the transaction completed jointly by distributed in different places multiple nodes, and each node is complete accounting records, so that they can participate in supervision trade legitimacy, at the same time can also be the testimony of together.

The second is called symmetric encryption and authorization technology: stored in the block trading information on the chain is public, but account identity information is highly encrypted, only under the condition of the authorization data owner can access to, so as to ensure the data security and personal privacy.

The third is called the consensus mechanism: how to reach consensus

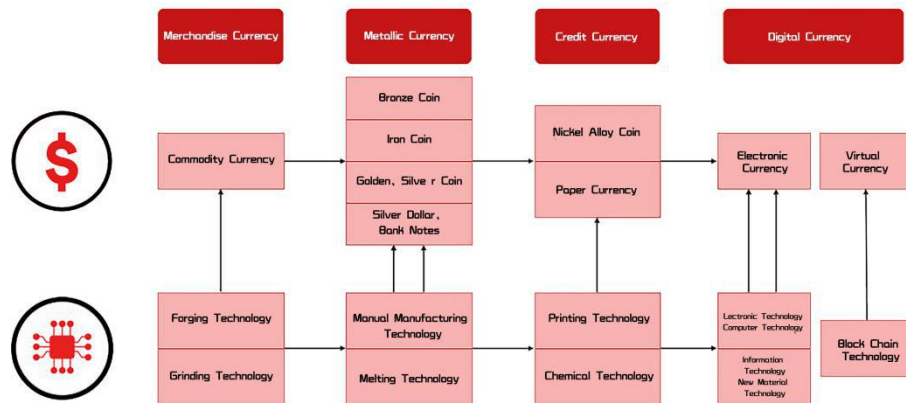
among all accounting nodes to determine the validity of a record, which is both a means of identification and a means of preventing tampering.

The fourth is called smart contracts: based on these trusted, untamable data, you can automate some pre-defined rules and terms. Take YCCC-CHAIN as an example, each capital use and revenue can be written into the code, so that investment and benefit standardization can be standardized, and trigger conditions are automatically implemented without human intervention.



Figure 1: the traditional exchange of goods and currencies.

Token is also called digital currency and virtual currency, which is issued by non-central bank, credit agency and electronic monetary authority. The problem of decentralization and trust is solved by block chain, which is a kind of payment method based on virtual or specific environment circulation and application. We believe that the core value of the future of tokens lies in the value of the payment method in the application environment: the value derived from the commodity market price of the application environment; Virtual currency: the characteristics of metal currency: the number of virtual currencies is strictly controlled



## 1.2 The next outlet of the cultural industry -- Counter Culture

### 1.2.1 Focus is the inevitable trend of future cultural industry.

The present era of mass entertainment in the field of media, broadcast, games and other entertainment has forced major mainstream media creators to scramble to regularly come up with new and refreshing ideas to support new interests. The culture of the young especially continues to change with each generation. Hip hop, graffiti, extreme sports, tarot CARDS, electronic music, and other surrounding niche cultural groups have gradually emerged. Niche markets have become a cultural field under multidimensional derivative development and provide the space for countercultural value depth excavation. Literature, animation, film and television, games, and even the development of all forms of entertainment are no longer isolated. Each mutual confluence, together is building the same high-quality counterculture, creating a pan-entertainment industry.

Since 2011 the development of the cultural industry has been rapid, reaching 500 billion in 2017. As the country's emphasis is on the cultural level, the cultural industry forecast for the next few years will continue to maintain

rapid growth with counterculture becoming an indispensably important component going forward.

### **1.2.2 The content output of countercultures provides greater cultural industry value.**

Counterculture has a younger consumer base. Areas of growing popularity include secondary yuan, electronic music, hip-hop, graffiti, extreme sports, and series dominated by youth culture characteristics. These areas continue to expand through the development of minority cultural diversification and multi-channel promotion. The cultural niche market's content output will provide more business for the future output and the content of the carrier by the user.

According to the index on China's pan-entertainment industry in 2017, there will be more than 80 million yuan core users in China in 2017, and the total number of secondary yuan will exceed 300 million with more than 97 percent from the 90s and post-2000s generation. Furthermore, there have been a lot of domestic dramas, such as "Ghost Street" and "Long Song," which have attracted millions of views. It is not only the rise of the counterculture, but also the music type -- folk and hip-hop, which occupy the public's attention. Markets continue to pay attention to the community by extending different types of music to the public domain. Moreover, the external manifestation of hip-hop culture, which is easy to identify, makes it popular among young people.

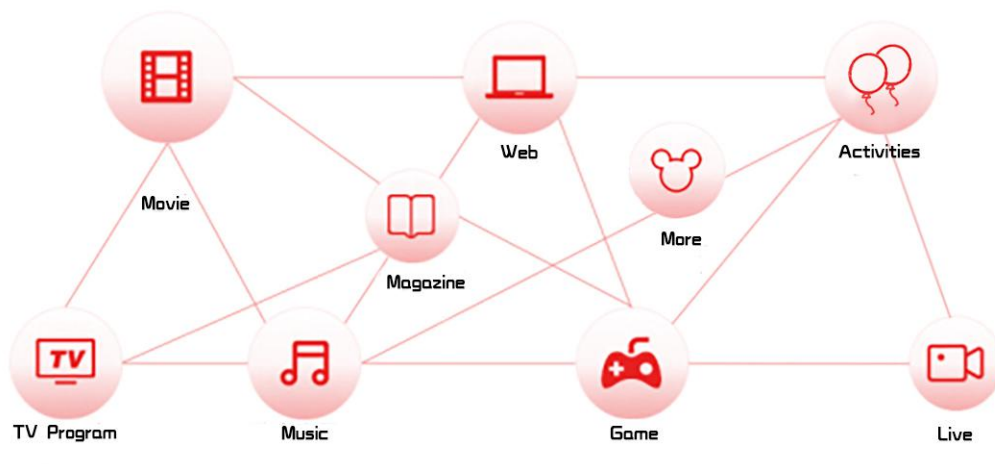


Figure 3: distribution of counter cultural asset classes and market size.

### 1.3 block chain for the counterculture industry

Block chain technology trading platform not only promotes the development of the cultural industry chain, but will also promote the quality of counterculture publishing, film and television, animation, games and other small polymorphism in the field of cultural entertainment, realizing the maximization of niche and cultural value. Counterculture assets trading platform innovation can enhance China's cultural products in the construction of a new era. Culture is an inexhaustible driving force for the prosperity of a country, encouraging cultural innovation and promoting the incubation of sub cultures, so that we can be at the forefront of the cultural development of China and internationally.

The output of niche cultural content is the basis of digital asset trading and growth. The popularity of counterculture is hidden behind the change of IP subtraction, and it is a deep excavation into more specific fields.



## **2. Introduction of YCCC-CHAIN.**

### **2.1 Counterculture industry difficulties and YCCC-CHAIN solution.**

The three main problem areas: 1. It is difficult to raise money for counterculture projects and challenging to promote them to the mainstream market. 2. As a user, it is difficult to find the professional niche cultural communication platform, and the high-quality works are rare and the user participation is low. 3. Across the whole counterculture platform, there is a lack of a standardized management for electronic contracts; there are no clear boundaries and rules to sustainably form a benign cultural ecological niche.

**YCCC** – a blockchain platform technology to build counterculture. An IP exporter can go through the platform to raise for film and television, spending into the open profitability, open circulation of share out bonus to the center, then center of the assets to platform.

YCCC-CHAIN issued tokens, through the crowdfunding, investment, management and exit of the counterculture. YCCC COINS through the smart contract technology of block chain, combined with the innovation of counterculture, to create a decentralized, safe, convenient and globalized counterculture token, which also increases user engagement.

User participation is the essence of good brand marketing, shortening the cycle of IP counterculture brand construction, and with the help of the platform guided users actively participate, resulting in a cycle of demand eventually paying for the IP. Users for their relationship, interest together, through the relationship map, interests, map to interact, make the high quality counterculture content of IP to connect to the user causing the Internet

multiplier effect.

YCCC - Chain changed the relationship between the countercultures depend on a small scale to find cultural funds, private owners, private enterprises and other traditional financing or sponsorship. Solving the funding problems of counterculture IP output transmission, also in the part of the user, ensure the traffic, and as a culture of niche derivatives (film and television, broadcast, games, activities, etc.) of investors had been with minimal cost to addition, realized the separation of the right to use and control, create a small double the property right structure of cultural industry. Due to the decentralization and non-tampering characteristics of YCCC-CHAIN, the traditional culture and media investment process that requires the signing of a large number of documents and cumbersome processes will no longer exist. A large number of institutional investors and banks will recognize the community of YCCC-CHAIN, and YCCC-CHAIN's mother Chain ledger and smart contract become their new billing methods.

## **2.2 Subculture YCCC-CHAIN community platform and application scenarios.**

YCCC - Chain (counterculture) is YCCC - Chain Foundation to global counterculture based on the block Chain digital asset trading platform, with counterculture is registered to raise trading service function. A platform based on block has clear chain source, classification, information that cannot be tampered with, asset circulation characteristics such as freedom and small the

value of the cultural assets exchange, aimed at solving counterculture (secondary yuan anime fair, large skateboard activities, extreme sports outdoor interactive, micro film, car outdoor activity, graffiti, activities, large electric syllable) is difficult to get funding, commercial operation issues of hard cash, and the formation of industrialization, promote the development of Chinese counterculture culture creative industry and upgrade. Asset owners, developers, and traders can share the market dividends of the value growth of high-quality niche cultural assets through crowdfunding and trading.

This project is: YCCC-CHAIN As a Service, which is based on the copyright registration of minority cultural content, introduces the function of block Chain data storage, and produces new blocks to form a countercultural asset Chain. Assets owners, developers, traders can be realized through participation in ICO tokens, subscribe and circulation, thus building block Chain niche cultural public Chain, primary tokens, big data, community in one of the counterculture based on the block Chain digital asset trading platform (YCCC - Chain).

YCCC - Chain (countercultural chain) by issuing its own scrip, after the niche cultural asset securitization implementation platform, user or investors to buy tokens, minority cultural assets are traded on the platform, both parties through smart trade contracts, counterculture propagated by way of P2P and community, countercultural commercialization, investors share the benefits.

Counterculture is the core logic of digital assets trading platforms: hope that through the counterculture collection amateur, raised the trading platform, solely for the commercial operation and promotion of counterculture, makes the counterculture to obtain the momentum of rapid growth, counterculture

investors eventually can transfer the trading platform value-added IP  
counterculture, counterculture growth dividend.

YCCC - Chain (countercultural chain) cooperate with the world's top quality  
counterculture IP, IP optimization innovation ideas of counterculture, aimed at a  
niche to every culture made by IP digital assets, realize counterculture IP digital,  
capitalization and securitization, building a global counterculture culture digital  
assets transaction service platform.

### **2.3. Introduction of the economic model of YCCC-CHAIN.**

YCCC-CHAIN (counterculture chain) issue native tokens: counterculture T  
(counterculture token).

YCCC-CHAIN (counterculture chain) issue native tokens: counterculture T  
(counterculture token). The counterculture T (counterculture token) represents  
the ownership of the block Chain of the YCCC-CHAIN.

counterculture T (countercultural token) 100 million, creation of one created  
out about 60% of the counterculture T (countercultural Token) will be assigned  
to the participants at the ICO stage, raise 9000 Ethernet, specific see ICO rules.  
The remaining 40 percent of the counterculture T (counterculture token) is held  
by the YCCC-CHAIN group and will be locked for 1 year after the launch of the  
YCCC-CHAIN main network. After 1 year of lock-in, this part of the  
counterculture T (counterculture Token) will be used to maintain the long-term  
development and operation of the YCCC-CHAIN (countercultural chain).

The counterculture T (counterculture token) assigned by the ICO

participants will be obtained immediately after the operation of the YCCC-CHAIN block Chain. The YCCC-CHAIN block Chain is expected to open in the first quarter of 2018.

**2.4. Introduction of the business model of YCCC-CHAIN (counterculture Chain).**

The application layer of YCCC-CHAIN is composed of three platforms: digital asset registration platform, crowdfunding platform and trading platform.

Among them, the niche cultural and cultural digital asset registration platform is the front entrance of the registered assets of the minority cultural asset holders in the YCCC-CHAIN (countercultural chain).

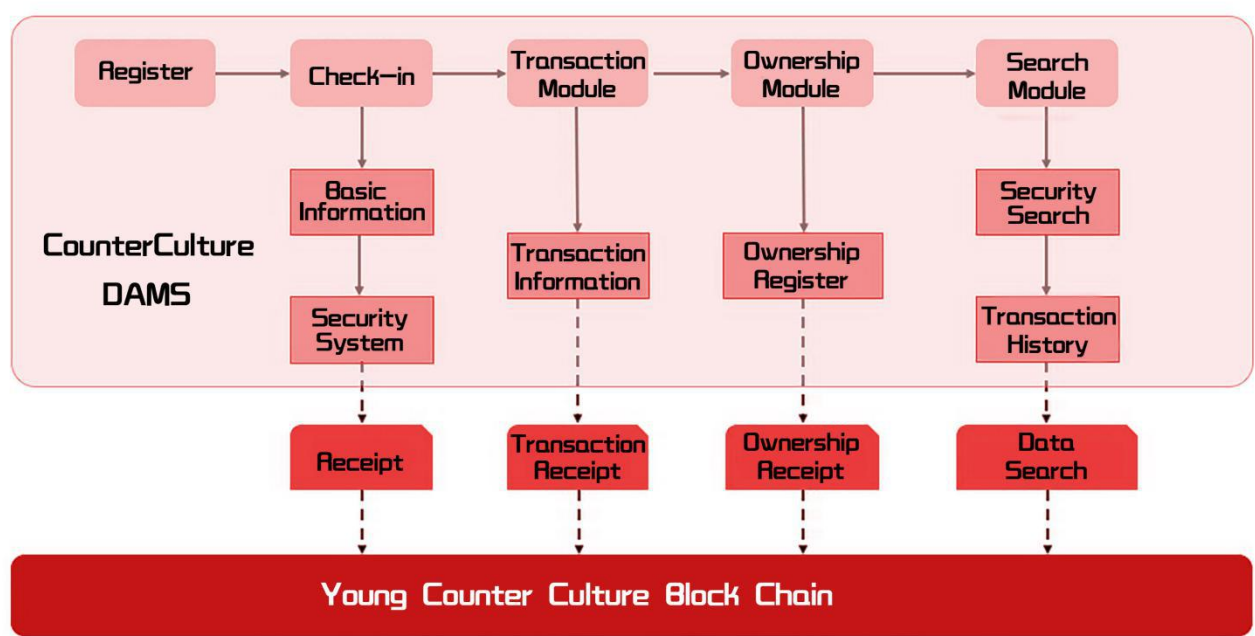


Figure 6: countercultural and cultural digital asset registration platform.

The raised platform for countercultural asset holder to provide financing channels, and countercultural asset securities registration, niche cultural the

corresponding rights and interests of digital assets will change as the share of cultural assets transferred to the corresponding small investors, securitization of the niche in the early period of the cultural assets for financing and cash provided tamper-resistant digital warrants.

counterculture is culture digital assets transaction platform niche asset rights holders to counterculture culture digital assets transaction center, through distributed accounting, weak center management, digital encryption transmission, intelligent contract transaction chain blocks, such as accounting, management, trade way, for the countercultural assets transaction to provide efficient, safe and convenient security.

The YCCC-CHAIN (countercultural chain) will issue its own Token counterculture T (counterculture token), and it will issue a digital asset small crowd culture P (small crowd culture private) that anchors the legal currency. On the one hand, the counterculture through native tokens, T (countercultural token) and incentive system blockchain economic model is adopted to guarantee YCCC - Chain (counterculture) the continuous and healthy development of the ecological system, on the other hand by anchoring fiat niche cultural P (YCCCP) for approval and quantitative niche holder cultural assets held by the value of assets. YCCC - Chain (counterculture chain) system for YCCC - Chain (counterculture chain) of participants can enjoy not only because of the YCCC - chain (counterculture ecology from continuing the development of counterculture T (counterculture token) appreciation, but also ensures the platform countercultural assets holders from digital tokens, huge market price fluctuations caused by unstable risk value, the influence of the

counterculture P (private) counterculture holders to minimize risk.

YCCC-CHAIN (countercultural Chain) platform niche cultural and cultural digital asset securitization business process is as follows:

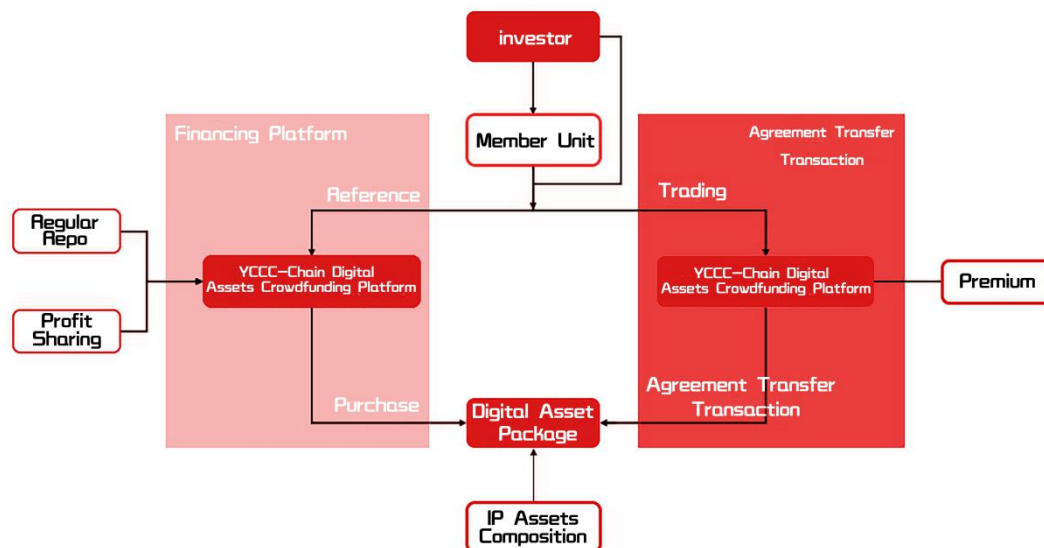


Figure 7: flow chart of the securitization business of small group culture.

1. Minority cultural IP asset holders, if there is any financing demand, first register their minority cultural assets and register them into the niche cultural digital asset registration platform.
- 2, the traditional counterculture warrants in YCCC - Chain (counterculture chain) trading platform for counterculture culture digital asset securitization, break up the corresponding rights and interests of minority cultural assets, form data assets, can encrypt the data and information transmission and trade;
3. The minority cultural asset package will raise the small group culture P (small crowd culture Private) through the crowdfunding platform of YCCC-CHAIN (countercultural Chain).
4. The asset holder raises a small group of cultural P (counterculture private)

and applies for withdrawal from the trading platform of YCCC-CHAIN (countercultural Chain) to convert into tokens.

5. The minority cultural asset investors can purchase the counterculture T (counterculture Token) through the third-party exchange center that can be traded by the ICO or the following counterculture Token.

6, countercultural assets investors in YCCC - Chain (Chain) counterculture platform by fiat directly buy small P (Private) counterculture or the culture through counterculture T (countercultural Token) according to the real-time currency exchange niche P (Private) counterculture.

7. Minority cultural asset investors use counterculture P (counterculture private) to exchange assets.

8. countercultural assets after commercialization, niche cultural assets investors through the YCCC - Chain (counterculture chain) counterculture digital assets transaction platform to sell minority cultural assets rights and interests of the corresponding share, enjoy bring value-added assets;

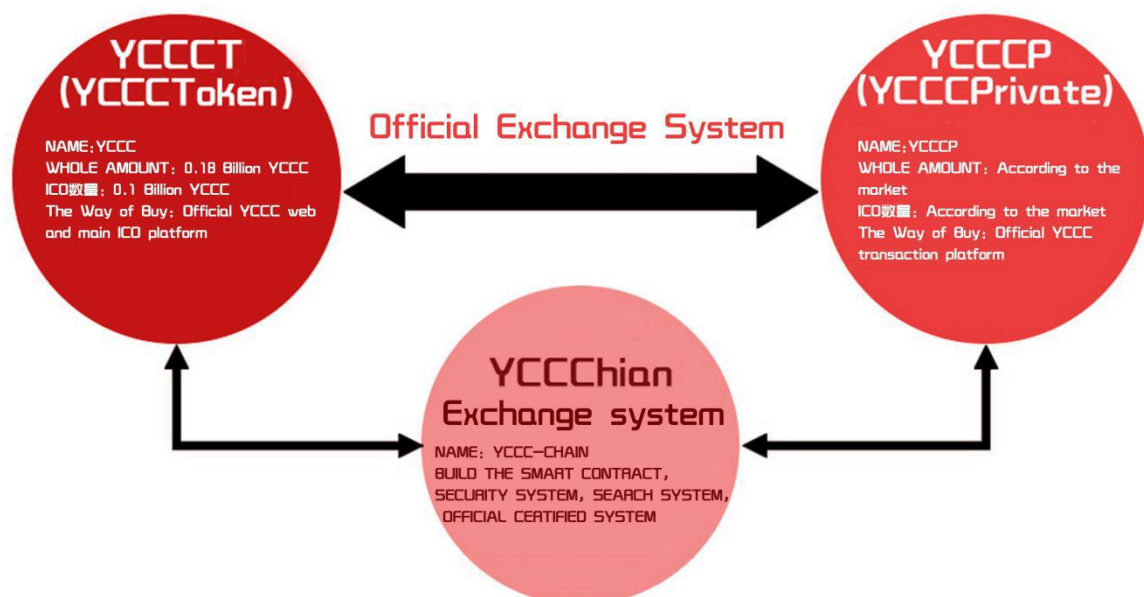


Figure 8: YCCC-CHAIN (countercultural Chain) original token exchange system diagram.



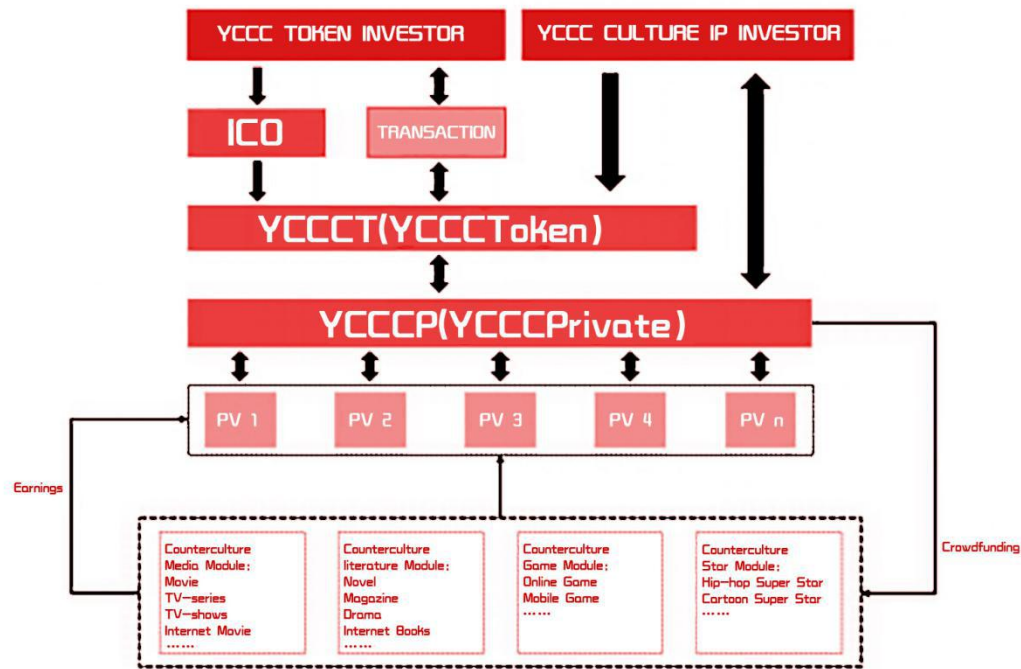


Figure 9: small group cultural asset investors invest in the flow chart of minority cultural assets.

9.YCCC-CHAIN (countercultural chain), through the transparent and credible features of block Chain, constructs a block Chain data that cannot be forged, tampered, and can be traceable at any time. The rights and interests of investors through the platform to issue currency niche P (private) counterculture come to invest in countercultural securitized assets, rely on the perfect risk control model, a variety of intelligent service contract, enjoy the high quality countercultural assets bring generous dividends.

### 3. YCCC-CHAIN platform architecture.

#### 3.1 generation of YCCC-CHAIN design.

The countercultural chain adopts the chain system: YCCC on the public link

and YCCCP in the private alliance chain. YCCC's total 行 line (amount to 160 million, is a proof of the rights and interests of counterculture chain; Is the total circulation of 2.35 billion, YCCCP alliance intrachain 支 medium of payment and settlement.

In addition to the initial issue (ICO), the price of YCCC is determined by the market, and YCCC-CHAIN will pay dividends to the investors holding YCCC, and the dividend will be paid by YCCCP. At the same time, investors holding YCCC will automatically become a niche community culture sharing a portion 子 child, have the right to use the resources of the community.

YCCCP price by counterculture sharing community to ensure that, at the same time, we also have agreed with the international third-party trading platform, provided by their window to ensure conversion price, YCCCP value will be constant. At the same time, the YCCCP has a value-added mechanism based on the Smart Contract, and the holder can obtain the benefits according to the length of holding time.

### **3.2 System architecture design.**

YCCC-CHAIN (counterculture chain) adopts the chain system of children: Counterculture chain is based on Ethernet fang, is responsible for handling the relevant rights and interests of the counterculture chain problem, all the tokens issued and relative intelligence contracts in the chain of public etheric fang operation, ensure open and transparent, counterculture chain corresponding tokens as YCCC (counterculture currency), YCCC follows the etheric fang ERC20

standard tokens, compatible by domestic and foreign, each a big deal.

The YCCC-CHAIN Chain is responsible for handling the accounts management, payment, project progress and benefits of the user's investment in counterculture. Token code is YCCCP, does not allow foreign currency, trading is a constant value in the form of virtual currency, YCCCP PBFT (Practical Byzantine Fault) consensus mechanism, private alliance chain to avoid such issues as the etheric lanes and network congestion, guarantee the speed and stability of the system. YCCC and YCCCP Communication are responsible for the cross-chain Communication Protocol. The YCCCP can be freely convertible through Exchange Standard and YCCC, and Exchange Protocol is a two-way flow channel. We call the Exchange Protocol Standard.

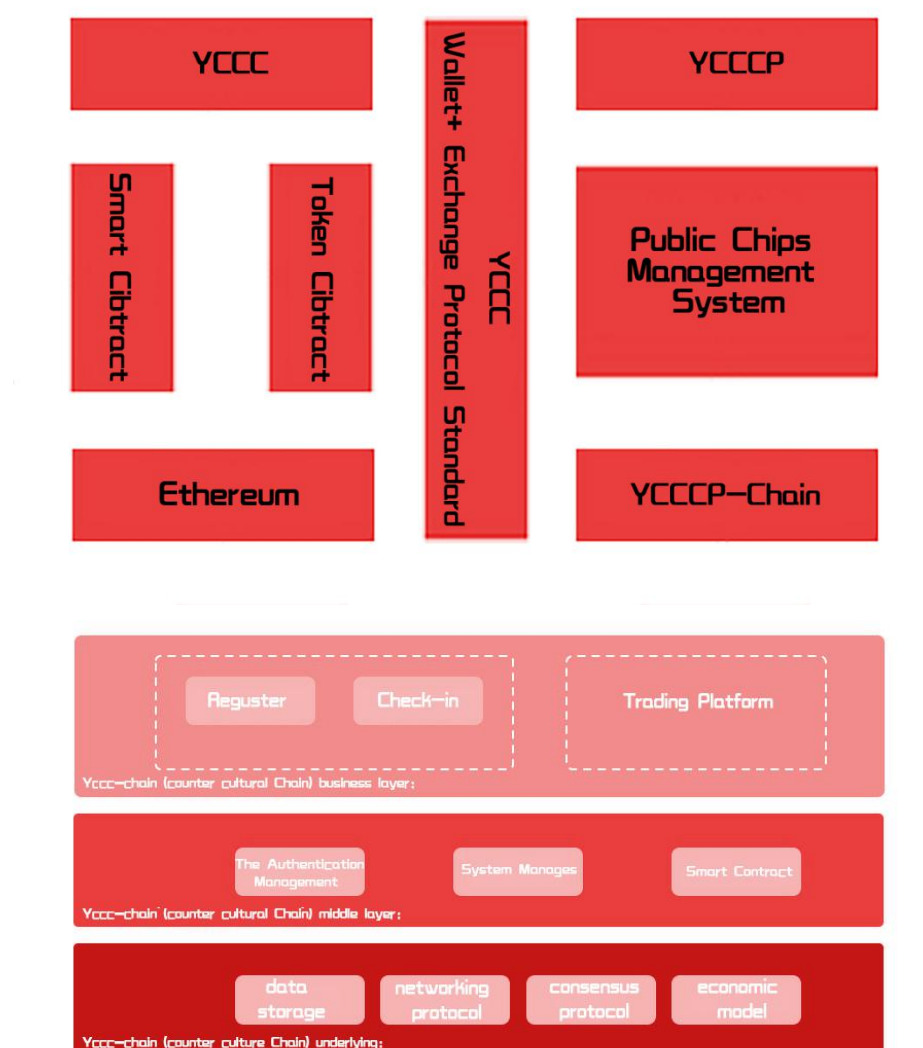


Figure 10: a six-tier architecture diagram of the YCCC-CHAIN (counterculture chain).

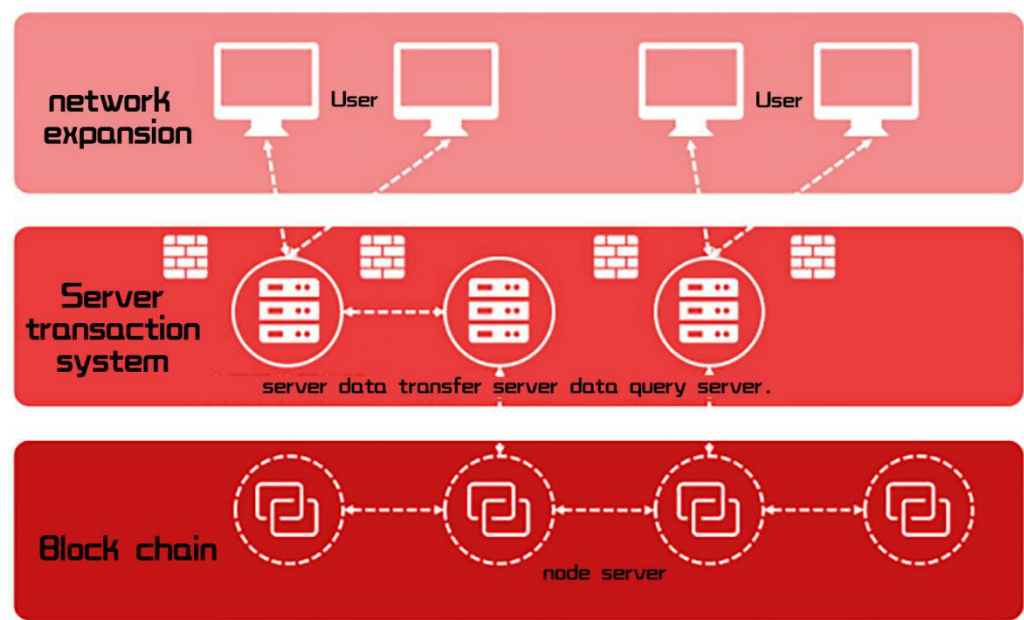


Figure 12: YCCC-CHAIN architecture diagram.

**3.2.1 data layer**

The data structure of the block chain list guarantees the data security, reliability and non-tampering.

Figure 13: data storage form.

High redundant storage mechanism based on blockchain, scalability and performance of the Chain store for the block Chain has a certain influence, YCCC - Chain (counterculture chain) framework design system, there are multiple layers of nodes choose according to different node applications have different storage strategy:

Figure 14: multi-layer node system.

Bookkeeping node: the core role of YCCC-CHAIN (counterculture chain), entrusted by counterculture T (counterculture token) holder, is responsible for participating in the consensus mechanism and manufacturing block.

Full node: responsible for preserving the complete data, but not participating in consensus, listening and relaying the transaction. Ordinary users access through interfaces or clients without saving data.

The advantage of a multi-level node system is that the YCCC-CHAIN does not want nodes to be involved in bookkeeping (mining), storing complete data, and broadcasting transactions. Because not all nodes are common for, all hope to save the complete data, YCCC - Chain (counterculture chain) design for the system to have a clear division of labor, the role of professional node to do professional thing, is to save energy and improve the efficiency of the whole system.

### **3.2.2 the network layer**

P2P Protocol supports data transmission and signaling of nodes in the block chain network. In other words, it is an important communication guarantee for data distribution or consensus mechanism, and YCCC-CHAIN system design. It supports the configuration of various P2P protocols, communication mechanism and serialization mechanism, and needs to be advanced according to different scenarios.

A flexible protocol is used. In terms of communication security, HTTPS, TLS, and WSS (Secure) can be flexibly supported. Secure communication protocols, such as Web sockets, can be extended to build platforms for external service interfaces.

Authentication integration with OAuth.

### **3.2.3 consensus layer**

YCCC - Chain (countercultural chain) choose PBFT (Practical Byzantine Fault) the Byzantine fault-tolerant algorithm, this is a kind of consistency algorithm based on message passing, algorithm through three stages to achieve consistency, these phases may be repeated because of the failure. Assuming that the total number of nodes is  $3f+1$ ,  $f$  is the error node of the Byzantine court:

1. When the node discovers that the leader is evil, the other replica is elected as leader by algorithm.
2. The leader broadcasts its selected value to other replica sections through the pre-prepare message. Points, other replica nodes are sent to prepare if accepted, and not sent if they fail.
3. Once the  $2f$  node receives the prepare message, the node sends a commit message.
4. When  $2f + 1$  node to accept a commit message, on behalf of the value of the value is determined as the chart shows four nodes, 0 as the leader, 3 for the fault nodes at the same time, the node does not respond and send any messages. When the final node state reaches committed, it indicates that the successful conclusion of this round of consensus is that the security and stability of the system will be unreliable.

1) The operation of the system can be separated from the existence of currency, and the PBFT algorithm agrees that each node is the participant of the business. The security and stability are guaranteed by the business shareholders.

2) The time delay of consensus is approximately 2~5 seconds, which

basically meets the requirements of commercial real time processing.

3) High consensus efficiency can meet the demand of high frequency trading volume.

#### **3.2.4 layer**

YCCC-CHAIN (countercultural Chain) block Chain is required to consume YCCCP in the registration of minority cultural assets.

Trading is the basic thing that changes the rights and interests of the YCCC-CHAIN. The YCCC-CHAIN (countercultural Chain) block Chain for any transaction also needs to consume YCCCP.

YCCC-CHAIN (counterculture chain) the accounting node will receive corresponding compensation for each generated block. The regular accounting node can collect the YCCCP into its own account and apply for cash to the niche cultural asset-trading platform.

#### **3.2.5 contract layer**

For every smart contracts, as a necklace on niche cultural assets from the whole life cycle management, of intelligent contract submitted, deployment, use, cancel to complete control of process management, rights management and integration mechanism for smart contracts the mechanism for the comprehensive safety management of the operation.

Counterculture digital asset trading platform of derivatives varieties through the YCCC - Chain (counterculture chain) smart to set complete contract, including forwards, futures, swaps and options and other derivatives (swap). For example, the forward contract, through the block chain smart contract, signed

by both parties, will purchase or sell the spot contract of minority cultural assets at the agreed price within the specified time limit in the future.

### **3.2.6 application layer**

In order to let more niche cultural assets holders or traditional exchanges can quickly in the YCCC - Chain (counterculture chain) grafted on their application, YCCC - Chain (counterculture chain) based on the language of the underlying data access and interactive interface, increase asset securitization and trading platform based on counterculture logic comprehensive service package, including the ownership registration certificate, transaction records, memory card, data query engine targeted service interface, such as support for multiple languages at the same time, integration and function expansion is now supports Java, the counterculture JavaScript, multiple languages such as Python.

Based on counterculture chain (YCCC - Chain) hierarchical design, counterculture digital assets thin trading platform orders and the deal making is in the application layer, users only need to send the order with the private key signature sent to counterculture digital assets, trading platform trading platform to complete the order of the buyer and seller after the match, in YCCC - Chain (counterculture chain) radio trading blockchains, completion settlement. The advantages of hierarchical design transaction logic is not the underlying block chain order to do a thin and deal making, avoid the deity, cancellations, etc need to block confirmed that pay poundage, poor user experience.

Iv. The governance structure of YCCC-CHAIN (countercultural chain).



#### **4.1 The establishment of YCCC-CHAIN foundation.**

Considering the international positioning of YCCC-CHAIN, the YCCC-CHAIN foundation (hereinafter referred to as the "foundation") is a BVI company established overseas. The foundation is committed to the development and construction of YCCC-CHAIN and the promotion and promotion of transparent governance, so as to promote the safe and harmonious development of open source ecological society.

The main objective of the foundation is to ensure the sustainability, management effectiveness and security of fundraising of the YCCC-CHAIN community project. Foundation committee by the developer and function of the organization structure is mainly composed of policymaking committee, code review board, financial and personnel management committee and the marketing and public relations committee. At the beginning of the foundation, the decision-making committee was composed of the core developers and operating members of the YCCC-CHAIN (countercultural chain), with a total of five members, each serving a three-year term.

#### **4.2 YCCC-CHAIN foundation governance structure.**

The foundation governance framework includes operational procedures and rules for day-to-day work and special situations.

The organizational structure of the YCCC-CHAIN foundation includes  
(as shown below)

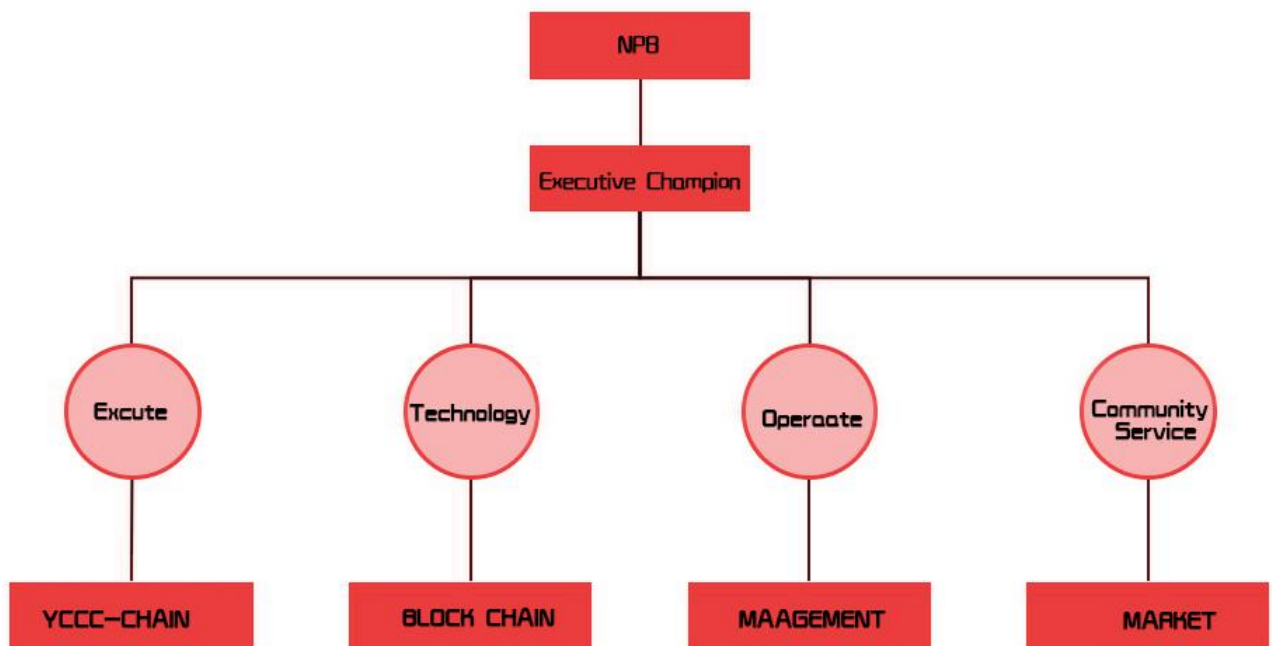


Figure 15: the foundation's organizational structure.

The first YCCC-CHAIN foundation decision committee members have rich industry experience in the area of block Chain. The brief experience is as follows:

Policymaking committee after the expiry of the term by the community based on counterculture T (countercultural token) calculating weight vote to select the number of COINS and currency age 50 community representatives, to vote for the core of the five policymaking committee staff, will represent the core personnel were chosen YCCC - Chain) (counterculture foundation make important and emergency decision-making, and to accept the credit investigation tenure. Only resolutions adopted by the five members of the decision-making committee can be adopted.

### **4.3 YCCC-CHAIN transaction security and audit.**

Transaction security:

YCCC-CHAIN small group cultural and cultural digital asset trading platform through block Chain consensus, non-tampering, etc.

Technology and digital signature, end user encrypted wallet and other security means to ensure user account and fund security;

The countercultural blockchain trading platform provides the efficient integration of financial security data storage, network, platform and other resources.

Integrate data, applications and transactions into the block chain cloud to build a secure transaction network environment.

Build secure transactions with the most trusted trading platforms and technical experts.

Audit:

The investment committee will maintain high standards of ethical and ethical standards of business conduct.

Abide by relevant laws and regulations and industry self-discipline principle.

Providing transparent financial management.

YCCC - Chain (countercultural Chain) every year will invite international famous third-party auditors to YCCC - Chain) (counterculture foundation of fund use, cost, profit distribution and regular audit and assessment;

The YCCC-CHAIN will not publish the results of the evaluation and audit of third-party institutions.

#### **4.4 counterculture T (counterculture token) distribution scheme.**

Remark on the proportional distribution scheme.

The proceeds from the public sale of the counterculture T public offering will be used for the operation of the YCCC-CHAIN foundation.

Including: development, market, operation, third-party service, etc.

The founding team, the investor, and the incentive to make efforts and pay tribute to the construction and development of the YCCC-CHAIN platform.

16 percent of the relevant teams, thank them for their human resources, technology development, community construction and other forms of support.

Development team and consultant team.

With the YCCC-CHAIN, they pay the counterculture T in return.

The 10% community is used to reward people who contribute to the organization, publicity and promotion of YCCC-CHAIN.

Member.

On the one hand, we need to find suitable niche cultural projects, through project incubation, substitution of tokens, community support, etc.

Fourteen percent of the counterculture research and development, the market to help the niche cultural project implementation in the platform operation. On the other hand, it is used to support project promotion and platform.

The technical exchanges required for the improvement of the distribution of commerce and commerce requires the construction of a digital asset-trading

platform of its own counterculture.

The enterprise provides support to improve the understanding of the block chain countercultural and cultural digital asset-trading platform.

Figure 16: counterculture T distribution scheme.

V. Industry application and development value of countercultural chain.

### **5.1 project listing**

Since the YCCC-CHAIN is a publicly owned account book, it can serve the needs of accounting in any part of the world. Because of its use of its own currency, YCCC, it will not be restricted by any legal currency of any country, so that it can be freely convertible and freely invested in the world.

To sum up, all the countercultural projects in YCCC-CHAIN (video, network drama, activity, live broadcasting, etc.) are not limited to one currency in a single country, but a global listing.

### **5.2 financing loan**

Intelligent contract refers to the triggered after the certain conditions will automatically perform contract system, on the design of the YCCC - Chain, we open the intelligent interface contract, for some low risk appetite institution or bank capital, they no longer need some cumbersome process and complex process, and only used to design a simple intelligent contract system, the project can be completed through risk control.

### **5.3 profit distribution management.**

For crowdfunding projects, the distribution of profits and the management of customers require a large amount of manpower and material resources to complete, and often make mistakes. But for the YCCC-CHAIN smart contract system, the profit of film and television only needs to enter the smart contract account, and the smart account will automatically allocate these profits to numerous investors.

### **5.5. YCCC-CHAIN small crowd cultural community.**

Strategic partners, cultural exchanges is the national first niche community platform, with numerous global counterculture group, two yuan, hip hop, joint, extreme sports and a series of niche with viscous user community cultural community APP. YCCC-CHAIN will build "YCCC niche cultural community" with them.

YCCC - the emergence of the Chain for the future of wen gen industry inject new capital at the same time also brought the consumption, YCCC - Chain technology also provides books record for these project investors, investment, investment management, and so on convenience, and let the ordinary people can participate in the future of science and technology investment and the future of science and technology investment share out bonus.

### **5.6. Niche cultural derivative industry.**

IP quality counterculture brings the benefit of the output, also drives the related derivatives of surrounding hot sales, the major online derivatives related store sales data and offline sales channels, the number of branches growth significantly.

Due to the characteristics of counterculture industry, we have connected the derivative industry of the counterculture in the design of YCCC-CHAIN and provided long-term benefits for the investment of counterculture. It is not limited to single IP revenue, but a longer life cycle, which can force the creators of culture to create excellent works.

### **5.7. Crowdfunding of countercultural activities.**

Future YCCC - Chain will be the global large niche cultural activities reached a strategic cooperation, niche IP content senders can pass our the raised platform quickly to raise the funds required for the activity and through decentralization of block Chain for point-to-point technology and user interaction.

## 6. YCCC-CHAIN Founder Team and Expert Consultant Introduction

# Founder Team



Based in Yccc-Chain



**Leo Jones**

CEO/Co-Founder  
AVRC Technology LLC/CEO  
-Westel Media Assurance LLC/Director of Digital Media



**John Wilson**

Co-Founder/Technology  
-Independent Specialist since the early days of Cryptocurrency  
-Holds strong expertise in crypto securities, market arbitrage, and product management  
-Over 25 years experience in tech at various companies including Dell Technologies



**Christo Morris**

Co-Founder/Product  
AVRC Technology Co.  
Solution Architect  
-Blockchain expertise in digital transformation, enterprise architecture, and data management  
-Responsible for diagnosing software problems.-Configuring backup and restore procedures  
-Investigating complex IT support



**Drew Carillo**

Community Development  
Harrison and Star/Director/Digital Content Editor  
-Create content, run presentations to customers and investors, analyze customer data, and implement brand awareness solutions.



**Jerry Rappaport**

Co-Founder/Market  
-Jerry made it name in tech and later became interested with the digital applications of blockchain in his field and others. He has since been training others on blockchain and how to maximize their companies potential. His former work experience includes Digivvy, one of the largest marketing and communication firms in the world.



**Mark Feng**

Co-Founder/CIO  
-Golden Sun Capital Investment Inc. CTO  
-Square Technology Co. LTD./CEO  
-Fruit Day Internet Tech., Co. Ltd/CEO  
-Microview Media Company/CIO

# Expert Consultant



Based in Yccc-Chain



**Luo Gangyu**

Consultant  
-XiHa-Finance & Economics/CEO  
-HK ShangYa Token Exchange Market/CEO  
-GuoYao Capital/CEO



**Mike Cohem**

Consultant  
-Co-Founder/Technology  
-Senior investor of Internet in U.S.  
-Member of National Venture Capital Association



**Kevin Lee**

Consultant  
-Dragon TV SMG/ Host  
-《Star still with you face to face》/Host  
-《The risk-takers. Brigade 1+1》/Host  
-China Broadcasting Station FM100.9 MHz "people's book sound" /Host



**Jack Cai**

Consultant  
-the prince of Thailand personally awarded the royal medal "the Asia-Pacific Creative Person of the Year", Professional Investor  
-the CEO of a QianWei Film LTD



**James Edler**

Consultant  
-Co-Founder/Market  
-Regular experience with NXT platform and was responsible for using GitHub and other repositories.  
-He also has experience with database management, cryptocurrency, and digital currency



**Wu YuanWen**

Consultant  
-JingTong Internet Technology/CEO  
-Big data and industrial Internet development/Professor



## **7. Summary of YCCC Block Chain Community**

Counterculture as a cultural industry of the dark horse also is the future of the cultural industry, technology and financial is double driving force in the development of current industrialization of culture, the cultural asset securitization to raise finance, niche, counterculture digital asset trading platform is the next few years financial in the field of Chain block is the most important three application direction, at the same time YCCC - Chain (counterculture) will be the financial and cultural integration of science and technology, solves the counterculture lack of public interest is difficult to raise funds to continuously produce high quality countercultural inheritance.

Our mission is to "build the first cross time significance of counterculture the raised platform, to build a high quality, harmonious and sustainable cultural ecological niche community" we firmly believe that through the countercultural chain operating all the raise of counterculture and community, must break the bottleneck of traditional cultural market, new ecological reconstruction of the cultural industry!

Legal statement:

YCCC - Chain (countercultural Chain) white paper written about YCCC - Chain (Chain) counterculture introduction, community platform application scenarios, YCCC economic model, business model, YCCC platform architecture is introduced, YCCC such as fund management architecture with YCCC - Chain (Chain) counterculture related information such as the original text and original image, form all copyright YCCC - Chain foundation, if you want to use please indicate source: YCCC - Chain (counterculture chain) white paper. The YCCC-CHAIN Foundation (Foundation) will be held responsible for illegal use or transfer. If the YCCC-CHAIN Foundation causes reputation and economic loss, the YCCC-CHAIN Foundation will, in addition to the right to be held accountable according to law, be held liable for compensation according to law.