

**BTTP**



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**Business To Per People**

**White Paper**

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September 10, 2019

**B&P**

## Foreword

On November 1, 2008, a self-proclaimed Satoshi Nakamoto published Bitcoin: A Point-to-Point E-Cash System, explaining the framework concept of E-Cash System based on P2P network technology, encryption technology, timestamp technology, block chain technology and so on, which marked the birth of Bitcoin. Two months later, theory came into practice, and the first Genesis Block numbered 0 was born on January 3, 2009. A few days later, on January 9, 2009, a block with serial number 1 appeared, and it was connected with the Genesis block with serial number 0 to form a chain, marking the birth of the block chain.

In recent years, attitudes towards Bitcoin vary from place to place around the world, but the block chain technology in Bitcoin technology has been paid more and more attention. Block is an independent storage unit, which records all communication information of each block node in a specified period of time. The link between different blocks is realized by random hashing (also known as hash algorithm). The latter block contains the hash value of the former block. With the expansion of information exchange, one block and one block successively follow each other, and the

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result is called block chain.

Block chain technology is a great revolution. If the Internet is the third revolution of human productivity, then the block chain is likely to be a new revolution we are facing. The characteristics of the block chain, such as decentralization, point-to-point transactions, intelligent contracts, etc., make many stubborn problems that can not be solved by the traditional technology conditions solved through the block chain technology, and many new businesses. Patterns have been born one after another, and many traditional industries are gradually being changed. The application of new technological thinking will be our first step in creating the future.

Since January 3, 2009, Nakamoto announced the first block of the Bitcoin system, Genesis Block, the world's first block chain data was born. Then in 2013, programmer Vitalik Buterin, inspired by Bitcoin, put forward the concept of Ethereum, and established the Foundation in 2014. So far, Bitcoin and ETF have become the largest block chain projects on the Internet. Block chain technology has also been gradually applied in various fields. Internationally, more than 24 countries have invested in block chain technology, 80% of banks have started block chain projects, more than 90

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central banks have joined the block chain discussion, and hundreds of companies have joined the block chain alliance. In the past three years, the venture capital of the block chain has exceeded \$1.4 billion, resulting in 2500 + patents related to the block chain. At home, at the end of 2016, the "block chain" was first written into the "Thirteenth Five-Year Plan for National Informatization". There are 105 enterprises related to the block chain in China. In June 2017, the "Thirteenth Five-Year Plan for the Development of Information Technology in China's Financial Industry" pointed out that the central bank will actively promote the development of new technologies such as block chain and artificial intelligence exhibition.

Btpp, based on the protection and support of block chain technology, fully utilizes the technological thinking of block chain, regards block chain technology as a tool to break through the current situation, and solves the problems that can not be solved under the condition of traditional technology. Btpp service covers the whole world. It mainly solves the financing problems of small and medium-sized enterprises and start-ups by private financing. It enables Sun Zhengyi to invest in the wealth myth of Alibaba, a great success case, which is entrusted to every ordinary person,

and makes Btpp a bridge for the financing of enterprises in the world.



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## I、 Background of a project

### 1.1 Industry background

Under the good capital operation environment, enterprises can grow rapidly and seize the market opportunities. Btpp is a public chain that helps enterprises to solve the risk of capital operation. Our team is committed to building this public chain is a matter of merit in the contemporary era, benefit in the future, benefit the people of the world.

### 1.2 Industry pain spot

A large number of private idle funds, can not find the ideal investment channels, many excellent small and medium-sized enterprises can not find financial support, so that a large number of funds can not be used rationally, and excellent small and medium-sized enterprises, can not timely dock efficient sources of financing, enterprise development is limited, capital operation is difficult, and even loss and bankruptcy. Although there are more and more financing channels and many improvements in financing methods, SMEs still face many insurmountable obstacles under the background and technical conditions of traditional financing channels.

Include:

(1)、Global financing channels are not smooth. Only a small number of rich people at the top of the wealth pyramid can participate in other countries' investment and earn rich returns through highly centralized international financing channels. A large number of middle-class people in the middle and bottom of the wealth pyramid do not have access to investment even if they see opportunities.

(2)、The financing channel is single. Small and medium-sized enterprises have limited profits in the initial stage, and invest heavily in technology or equipment. They can only finance through asset mortgage. Others are light assets enterprises without collateral, which are difficult to obtain investment from financial institutions.

(3)、Financing costs are high. Because the credit level of small and medium-sized enterprises is not high, in order to obtain loans from banks and other financial institutions, the guarantee company is required to guarantee them, and the guarantee fee and mortgage assets assessment fee increase the financing cost of small and medium-sized enterprises.

(4)、Information asymmetry. Because of information asymmetry and

insufficient knowledge reserve, many enterprises do not understand innovative financial instruments. Enterprises also use information asymmetry to carry out arbitrage model.

(5) 、 The enterprise system is not perfect. There is a common problem in small and micro enterprises. The financial system and management system of enterprises are not perfect. There are double uncertainties in the sources of funds and high-quality assets, which leads to the instability of providing financial products and services.

(6) 、 Risk passive control: There is a general problem of "risk passive control" in financial investment institutions. The results after investment depend on the ability and willingness of the invested enterprises.

(7) 、 Enterprises do not take money to do things: after the corresponding funds are financed, enterprises do not do practical things, but to squander, as an individual investor, there is no way to monitor the use of funds.

### 1.3 Solutions

The above problems seem to involve all aspects, which seem complex and difficult to solve, but we can see that the root of the problem lies in the

inefficiency caused by the centralized structure and the opacity of the industry. In the centralized organizational structure, the lack of external supervision of the organization will inevitably continue to expand, maximize the benefits, and constantly infringe on the interests of both sides (subjective or objective). To solve these problems, we must break the centralized structure and improve the transparency of the industry. However, this will bring another problem: without the constraints of central organizations, the existing technological conditions of human beings are difficult to maintain the credibility of information. Since the birth of human being, the problem of information credibility has always existed with the development of society. In order to achieve information credibility, human beings have established a lot of legal and technical constraints, but they have been unable to eliminate the phenomenon of information fraud. Centralization or weak centralization can confuse the authenticity and credibility of information, which blockades the way to solve problems through the transformation of traditional technological forces or models. So we need to introduce new technical concepts.

In the above industry analysis, we studied and launched Btpp. Data link

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for global financing enterprises and product data is the primary core. With the help of the non-tampering characteristics of block chain technology and decentralization mode, the data information of financing enterprises, including the development history of enterprises, the culture of enterprises, the craftsmanship of enterprises, the financial situation of enterprises and the future development of enterprises, can be obtained. Direction, the stories of each generation of leaders are linked to data. Let every consumer and investor understand the culture of the product and brand, understand the inherent foundation of the brand, be more confident in the enterprise, the brand and the product, all the enterprises that need funds can get timely financial support, and also achieve the pain point of "passive risk control" for investors, and we will also support each other. Create contract mall and DAPP application and entertainment game for products of entity financing enterprises. Make the brand produce self-marketing characteristics on Btpp. Make investors give priority to the use of enterprise products and services. Increase confidence in enterprises. Build community user groups of financing enterprises by building community operation of Btpp. Body, to maximize the locking of rapid expansion of user groups

initiatives. In the above industry analysis, we studied and launched Btpp. Data link for global financing enterprises and product data is the primary core. With the help of the non-tampering characteristics of block chain technology and decentralization mode, the data information of financing enterprises, including the development history of enterprises, the culture of enterprises, the craftsmanship of enterprises, the financial situation of enterprises and the future development of enterprises, can be obtained. Direction, the stories of each generation of leaders are linked to data. Let every consumer and investor understand the culture of the product and brand, understand the inherent foundation of the brand, be more confident in the enterprise, the brand and the product, all the enterprises that need funds can get timely financial support, and also achieve the pain point of "passive risk control" for investors, and we will also support each other. Create contract mall and DAPP application and entertainment game for products of entity financing enterprises. Make the brand produce self-marketing characteristics on Btpp. Make investors give priority to the use of enterprise products and services. Increase confidence in enterprises. Build community user groups of financing enterprises by building

community operation of Btpp. Body, to maximize the locking of rapid expansion of user groups initiatives.

From an objective point of view, the characteristics of block chain technology play a decisive role in solving the problem of information credibility. It can fundamentally solve various problems existing in current Internet applications, which are manifested in:

**Decentralized:** Block chain data is open to everyone, anyone can query block chain data and develop related applications through open interfaces, so the information of the whole system is highly transparent. The initiation of decentralized information on data link avoids the security problems brought by centralized organization to users. It can greatly improve the development efficiency of enterprises when applied to enterprise services in real industry. Every enterprise and every user can become a node, and the relationship between nodes and nodes can be maintained by themselves. Communication has become more direct.

**Security:** Decentralized point-to-point patterns determine a large number of connections between different subjects. In the traditional mode, once the central node has problems (such as encountering hackers,

malicious use by insiders). The whole system is in danger of collapse. The security brought about by the decentralization of block chain technology is inherently to solve this problem. Even if a single point of communication between nodes collapses, it will not affect the security of the whole system. Therefore, the data information of financing enterprises linked to these data can also be kept secret (leakers can easily be found).

Information transparency: Based on the transparent and unchangeable characteristics of block chain data, every enterprise's data information can be seamlessly connected to the chain. Every enterprise is a node in the chain. Every enterprise's historical development, future, culture, data, comments, enterprise's craftsmanship, credit record and other information are thorough. Clearly and unchangeable, this will greatly enhance the mutual trust of the various subjects, and have a positive effect on improving the success rate of financing and the development of enterprises.

Product Mall: Help investors understand the products and services of enterprises first, and the social values of enterprises first. Help enterprises and investors to establish a connection and increase a sales channel for enterprises.

From the above, we can see that the characteristics of decentralization, security and transparency of information have fundamentally solved the problem of corporate credibility. This solution is completed from the bottom technology, and has decisive significance for solving the existing problems in the current real consumer market.



## II、 Project introduction

### 2.1 What is Btp

Btp is initiated by Singapore New Dream Innovation Foundation PTE. Ltd. and focuses on the construction of the global ecological financial system, forming the bottom public chain of the block chain, forming online e-commerce transactions. The overall structure of Btp: Efforts are made to build the interconnection between the underlying public chain of Btp and the application of DAPP in the above-mentioned fields, thus contributing to the ecological landing of the application of block chain technology in the field of global financing. Btp is a general Token used in global corporate financing scenarios. Btp was initially issued on the basis of ETF ERC 20 agreement. In the future, Btp will create a broader economic ecosystem by combining public chain, private chain and DAPP application. Therefore, Btp is not only a solution to the financing problem of all enterprises, but also a platform attribute to promote the development of the brand enterprise, and also a brand enterprise community ecological attribute, which is a brand new digital asset. Compared with the existing public chain, Btp is more comprehensive, more intensive, more technological

connotation and extensibility. It can be regarded as an ecological platform for financing intermediary services between individuals and enterprises, and an organic combination of block chain technology and practice. We have reason to believe that the organic combination of block chain theory technology and landing practice is the inevitable direction of block chain development, and Btpp came into being as the times require.

2.2 Application scenario Btpp has a wide range of application scenarios, including:

### 2.2.1 Investment and Financing Services

This is the core application scenario of Btpp. Under the traditional service system, the financial investment services of real enterprises are opaque, with many links, low efficiency and high cost. Through Btpp, the financial investment services for real enterprises can be decentralized. The main body of the industrial chain can connect with users point to point. The whole process is very transparent and efficient. All transactions are carried out using Btpp issued digital passes, and the service cost of users is greatly reduced. Moreover, on Btpp, many projects of enterprises requiring large

funds can be fragmented, and individuals with small amounts of funds can also be widely involved in the financial services of the enterprise. Btpp protects the financial service behavior through the technical characteristics of block chain and standardizes the whole financial service market. Using digital passport as payment method, investors all over the world can participate in it, and cross-border financial investment becomes a reality. In particular, AI has been introduced into Btpp's financial investment services and applied in the following areas:

(1) 、 Intelligent marketing: Intelligent marketing: Combining with big data, through the information of the enterprise chain and the progress of the whole project, the required funds, the vision and cultural construction of the enterprise for the purpose of establishing a perfect enterprise demand model and accurate marketing for the enterprise.

(2) 、 Intelligent financial services: financial services consulting, financial services contract signing, contract trading, etc., to reduce labor costs, improve efficiency and reduce fraud.

(3) 、 Intelligent Recommendation: Help the demander to identify and screen suitable financial service enterprises or projects, reduce the

traditional mode of repeated collection of input information and repeated marketing behavior.

(4) 、 Intelligent Wind Control: Judging the investment risk and R&D trend of the real industry by combining the big data on the chain and off-line, helping the real enterprises and investors to control the wind, avoiding the potential risk brought by the inaccurate analysis of the large data of enterprises.

### 2.2.2 Community link

Global enterprises in need of financing face a large number of consumers, and the topic is concentrated, there is a natural demand for community links. Btppt will build a broad community based on financing enterprises, so that users can freely discuss the relevant information of enterprise products and various kinds of problems that may be encountered in the future development process, and exchange corporate culture and personal investment experience. It can also allow individuals concerned about the development of enterprises to better discuss investment, financing, the future of the industry, the future of the enterprise and other aspects, so that more and more people participate in the whole platform, forming a good

atmosphere. Considering the high sensitivity of enterprise financing and financial services to policy information, Btpp will also open the information publishing module. Users can publish the latest policy information on the platform to help other users judge the current situation of enterprises and markets. Users who feel that information is valuable can reward these content and motivate publishers. Behavior.

### 2.2.3 Industrial Alliance

On Btpp, because the data can not be tampered with, the asymmetry of information is greatly reduced, and the communication cost in the whole financing process is also reduced. The problem of information distortion and distortion has been solved, and the operation efficiency of the industrial chain has been greatly improved. The data of each enterprise can flow nondestructively between the upstream and downstream of the industrial chain in order to develop its own enterprise better.

### 2.3 Project value

The value of this project is prominent. It enlarges the vitality of global enterprises through block chain technology, enables global enterprises in

need of financing to enjoy fast, convenient and perfect ecological services in Btpp public chain, and promotes the whole real market economy to be more active. The value of the project is described as follows:

(1) 、 Realize transparent and diversified data information chain: On Btpp, enterprise data information becomes transparent and credible, and can de-centralize point-to-point characteristics, omit intermediate links, transparent transactions, effectively reduce the operating costs of real enterprises. A large number of small and medium-sized enterprises in need of financing can also enter the market.

(2) 、 Intelligence: Btpp uses advanced artificial intelligence technology, which greatly improves the inefficiency and high cost of traditional enterprises needing financing in the process of collating large data analysis and financing propaganda.

(3) 、 Ecology is more complete: through the revolutionary subversive role of Btpp, the existing financial financing service system will be broken, the main body of the industrial chain will benefit from it, the financing efficiency will be greatly improved, the financing cost will be reduced to an unimaginable level, the market will be more active, and the ecology will be

more complete.

In summary, Btpp has fundamentally changed the existing financing enterprises and financial service system by grafting the characteristics of block chains, perfectly solved the problem of public trust of financing enterprises, repeated collection of publicity and financing information, effectively improved the credibility of data information, and reduced operating costs. We believe that this is a great revolution for the existing financing market. In the global financial market and financing market, in addition to the existing application scenarios, we can imagine many scenarios of block chain usage. In the future, Btpp will inevitably become a decisive force in the global financing market.

### **B** 2.4 Project advantage

New Dream Innovation Foundation PTE. Ltd. (New Dream Innovation Foundation), the sponsor of this project, has been financing start-ups to build and develop small and medium-sized enterprises in the industrial and commercial development of various countries. From the above, we can see that Btpp is a project with solid foundation and rich entity resources. The

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digital assets issued by Btpp will seamlessly connect with the original business of the company. Fully protect the value of these digital assets. In addition, through these resources, Btpp's modern financing market ecosystem construction also has a good foundation, which will provide support for the subsequent application scenarios.



### Ⅲ、 BTPP characteristics

#### 3.1 Infrastructure

BTPP technology infrastructure can be simply divided into three levels: user service layer (referred to as user layer), network layer and storage layer, which are independent but inseparable from each other. Better establishment of information exchange and mutual trust among financial enterprises, individuals and financing enterprises.

Btpp is widely used for many reasons:

(1) 、 Traditional financing enterprises, because of their low visibility and financing cost, often exceed the funds needed for the development of enterprises. Major banks often neglect or are difficult to deal with the financing needs of small and micro enterprises, especially those in less developed countries, which makes it difficult to solve the core problems of financing channels for small and micro enterprises.

(2) 、 In traditional financing enterprises, it is difficult for individuals to grasp the future of the industry and the vision of the company's financial situation. However, it is relatively high for enterprises to understand the situation offline, and enterprises do not accept such investment, which

hinders the circulation of products. In the process of financing, the cost of enterprises is also very high, and the financial laws of various countries, payment is relatively hindered. As mentioned earlier, Btpp has not only powerful platform attributes, but also perfect community attributes, landing ecology, rich scenes, and strong demand in the future. Therefore, New Dream Innovation foundation PTE. Ltd. (New Dream Innovation Foundation) decided to officially launch the standard passport based on ERC20 of ETF in the early stage to build the first step of ecological construction.

### 3.2 Economic Model of Incentive Contribution (CREM)

This is the most important model of Btpp public chain ecological platform. Providers of all kinds of resources, as nodes, maintain the stable operation and value output of the whole ecosystem. In the framework of distributed node network, the state change of each individual node will not affect the operation efficiency of the whole network and the acquisition of resources. Therefore, in the framework, not only through technology to maintain the stability of the network, but also through the unique

transaction model of CREM, the corresponding compensation acquisition behavior and feedback mechanism are defined for all kinds of resource contribution behavior. Therefore, from the perspective of resource providers, resource allocation can be carried out spontaneously, automatically and independently through the supply-demand relationship model of market economy. In this way, when the node state changes, the network can automatically respond and intelligently adjust, so that the efficiency of resource invocation and distribution remains stable and efficient.

### 3.3、 Out-of-Chain Trust: A Bridge to the Real World

Out-of-chain trust is a major problem that hinders the implementation of intelligent contracts to the real world. At present, the input of the implementation of intelligent contracts is basically confined to the chain. How to expand the conditions on which the implementation of intelligent contracts depends to cross-chain and out-of-chain is the focus of many industry peers. As an open platform, BTPP helps customers make full use of the advantages of platform hub, reduce the cost of credit problems and communication, and quickly realize mutual trust, so as to truly realize the

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financial pain point in the traditional sense.



## IV、 Development planning

### 4.1 Development Direction and Objectives

Btpp is a project of grafting real financial investment services with block chain technology. We will make full use of the advantages of block chain technology to upgrade the traditional financial investment services. Based on this orientation, the development direction we have set for Btpp will gradually transform the financial investment service system and set up an ecologically complete financial investment service matrix. On the one hand, it will provide diversified financial investment services for investors, on the other hand, it will link industrial institutions to help them increase efficiency and reduce expenditure, so as to empower the entire investment and financing industry.

### 4.2 Application of electric business

Global financing enterprise general Btpp as a payment tool purchases goods from shopping malls all over the world. In the Btpp block chain payment mode, all users involved in payment and settlement are added to the block chain network by using block chain technology, and the general

ledger records are generated for all users involved. Moreover, in Btpp payment, there is no need for any intermediary participants. Financing enterprises can settle accounts directly with users, effectively reducing intermediary costs. Btpp has lightning transfer speed, which relies on POA authoritative certification + hierarchical consensus mechanism. After payment, it can be instantaneous arrival, network-wide confirmation, not forgery, without trust intermediaries, third party can not control transfer transactions, transaction costs are extremely low, and it is an excellent payment tool. And Btpp ecosystem also has a perfect Btpp e-commerce system, Btpp e-commerce system supports a variety of digital assets to purchase financing products.

### 4.3 Distribution of Private Chain Services for Brands

In a perfect ecological environment, Btpp aims at supporting financing enterprises to develop private chains, allowing them to issue their own private chains in the bottom public chain of Btpp. Through private chains, each enterprise can attract more consumers and investors in its own block chain. In the private chain of corporate issuance, we not only aim at the role

of enterprises to motivate users, but also support the private chain of corporate issuance for value conversion in the whole Btpp ecosystem, including all investment and financial services, DAPP applications, social sector, community sector and game sector. This also makes Btpp give strong ecological support to the private chain of financing enterprises.

#### 4.4 Financing financial services

Btpp supports users and investors through Btpp or private chains issued by financing enterprises based on Btpp to boost the development of enterprises through financing financial services, and carries out data link throughout the process. The data link contains information about the use of funds, the development of enterprises, value feedback and so on. Btpp achieves de-centralized financial service platform through block chain technology, and builds a safe, reliable and reassuring financial service platform.

## V Release notes

### 5.1、 Btpp issuance mechanism

Btpp is the certificate issued by Btpp chain. The voucher is the blood that drives de-centralized financing services and the operation of service ecosystems. We encourage enterprises to develop private chains based on the Btpp chain. At that time, Btpp will be consumed by data interaction between private chains, intelligent contract execution, assets and information data exchange in all links. Btpp will become a general pass in the whole chain ecosystem. The issuance mechanism was based on the ERC20 in the early stage.

### 5.2 Number and distribution of Btpp issuance

The total circulation of Btpp is 1.8 billion. In order to maintain the healthy operation of the whole ecosystem, 50% of the money from the ecological construction will be used for the ecological construction of the dream chain. The remaining part will be left to the technical team, the operation team, the foundation and angel investors. The specific distribution methods are as follows:

Foundation 10%: Five years of lockout, 1/60 of monthly release

Angel Investors 10%: Lock the warehouse for three years, release 1/36 per month.

15% of the technical team: lock the warehouse for three years, release 1/36 per month

Operating team: 10% lock warehouse for three years, release 1/36 per month.

55% of ecological construction



## VI Ecological planning

### 6.1 、 Expanding Ecology Based on Public Chain

Btpp based on public chain is not only a bottom public chain, but also a complete ecosystem with characteristics. It has the following three major supports. In Btpp system, the point-to-point value transfer can be realized through DPOS, and according to this agreement, a decentralized industrial circulation platform supporting global financing enterprises (finance, e-commerce, consumption, data information, DAPP applications, etc.) can be built.

### 6.2 、 financial service

On the basis of Btpp, Btpp establishes the application scenario of financial services for financing enterprises. It uses block chain technology to disclose and unalterable attributes. In order to decentralize the trust mechanism and change the potential of financial infrastructure, financial assets of various financing enterprises, such as equity, bonds, bills, warehouse receipts, fund shares, financing and investment needs, are changed. Equality can be integrated into the block chain account book and

become a digital asset on the Btpp system. It can be stored, transferred and traded on the block chain through Btpp. Btpp financial application scenario focuses on investment and financing, investment equity and other aspects. Taking cross-border payment as an example, through DPOS protocol and block chain technology, direct interaction between transnational payers and receivers is established, processing flow is simplified, real-time settlement is realized, transaction efficiency is improved and business cost is reduced.

### 6.3 、 Community building

Apart from Btpp's technological progress and landing application, community construction is also one of Btpp's focuses. We believe that the successful elements of community formation for enterprises in need of financing include at least equal and free culture of community construction, incentive mechanism based on brand value and service that truly reflects business ecosystem. Since the birth of the Internet, social interaction is the most basic and important application form of the Internet. Traditional entity enterprises are also gradually following the Internet tide, making themselves produce greater value. Social communication, as an

advantageous means for users and traffic expansion and lock-in, is also the trend of the future for the real industry and enterprises to gradually develop into mobile social networking. Referring to the development of mobile Internet from 2008 to 2017, the rise of mobile social applications, including Facebook, Twitter, Wechat, Instagram and so on, is a symbolic turning point for mobile Internet to replace traditional internet. Since then, the activity and liquidity potential of mobile Internet have increased by leaps and bounds at a geometric level. In order to enrich the social application of block chains, Btpp essentially needs to lower the threshold of creating and financing the application of block chains. On the other hand, Btpp must provide usable, more than expected product experience and promotion effect for social and community applications.

### 6.4 、 Decentralized application

Btpp is committed to supporting decentralized applications from the technical level, especially through the introduction of mobile terminal strategy, to product different DAPP ideas, so that ordinary people and global financing enterprises can truly feel the value of block chain

technology. The application of Btpp in DAPP for different enterprises and industries can bring block chain technology to more users and industries. For example, de-centralized social networking, de-centralized data storage, de-centralized computing services, de-centralized payment services, etc. Block chain technology provides infrastructure for building Decentralized Applications. In Btpp, through the perfect design of Btpp API and the distribution of Docker, the preparation of developers is simplified, so that developers can quickly start the corresponding development work. And through Token within Btpp system, developers will be motivated to develop high quality DAPP.

### 6.5、Ecological construction

Btpp is committed to building a strong community and consensus mechanism and decides not to experience private placement. The project side will give 50% Btpp of ecological construction to the team or individual directly rewarding the community operation. All users around the world can participate. Committed to the development of BTTP into the future of the financial sector, everyone can participate in, everyone knows finance,

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everyone can realize the myth of wealth.



## VII Team Introduction

The team members of BtpP are all senior experts in relevant fields of the industry, and have rich resources and experience. In addition, a lot of work has been done in the early stage of the project, with remarkable achievements.

Teo yap(Chief Technical Instructor) is engaged in cross-cutting research of distributed systems and data management systems in Singapore, focusing on block chains, middleware systems, complex event flow computing, large data systems, and network entity systems.

Phua ang, Graduated from Peking University, University of London and Law School of Hong Kong University, with more than 20 years of international management experience, he has served as a director of many international listed companies. He is a senior lawyer in the UK and Hong Kong with a strong background in legal education at home and abroad. He is an internationally renowned figure in the block chain and has involved more than 30 experts in block chain financing projects.

Jake Thia(Technical Consultant), Professor of Computer Engineering and Computer Science, Singapore, is engaged in the cross-cutting field of

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distributed systems and data management systems. He has done post-doctoral research at the National Institute of Information and Automation (INRIA) in France.

Low Zia lun (CTO) Chief mentor of Btpp Public Chain, former Microsoft Software Engineer in Singapore, has been developing software in different business areas for more than 6 years. From finance to block chain industry, we have experience in different development environments, such as JAVA, PHP, Python, iOS, Android and Microsoft protocol stack. Authoritative experts in the bottom development industry of block chain, nearly 16 projects such as block chain contracts and exchanges, customers including Blizzard and chain.com in the United States, etc. His personal projects include multiple applications in Apple's App Store, more than 4K downloads in GitHub's open source library, and more than 2.7 million monthly views of Facebook App.

Loh lin (COO) , Btpp Chief Operating Officer, who has been engaged in banking and finance for more than 25 years, is a senior financial expert in the industry. He has served in the top financial institutions in the world, including the business managers and corporate representatives of HSBC

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and Bank of East Asia in Hong Kong. He has been responsible for many Pre-IPOs, merger and acquisition advisory work of financial companies.



## VIII Conclusion

In recent years, the development of block chain technology, especially the development of public chain, has been restricted by the bottleneck of Impossible Triangle proposed by Vitalik. The scalability, decentralization and security are only two of them. In order to solve this structural problem, Btpp emerged at the historic moment. The architecture design of Btpp underlying public chain refers to the current global research results and application practice in this field, and combines the actual needs of the global financing industry and industry. But we still need a clear understanding: block chain technology is still in the early stage of development, and its maturity is still in the process of continuous research. Btpp technology is a new technology in block chain technology, especially Btpp public chain technology. Therefore, Btpp technology will inherit the advantages of block chain technology inherently. And some defects. In Btpp application ecosystem, we use Btpp block chain to develop global, faster, low-cost payment, liquidation, exchange data storage system and financial payment system. This system supports the side chain under Btpp public chain and the private chain issued under Btpp cooperative financing

enterprises, so that the whole Btpp will gradually improve the ecological construction while integrating the financing enterprise market. Next, Btpp will build a second series of main development directions for R&D. Based on financial payment system, Btpp will introduce tripartite financial institutions to invest in the real industry, build a bridge for financing interoperability of global real enterprises, and establish a global Btpp application ecological system. In Btpp application ecosystem, through intelligent contract management to participate in the data information of enterprises and individuals, organizations and individuals within the system can provide better data viewing, financial investment, transaction payment, clearing and settlement services. Btpp ecology closely links the "block chain + enterprise + payment + community + mall" model in a new way to form an unprecedented digital world application ecology. "Block Chain+Enterprise+Payment+Community+Mall" forms a vertically integrated closed-loop ecological chain. Block Chain, Brand Service System, Decentralized Payment, Consumption and Community form a horizontally expanded open ecological circle. The ecological chain and the ecological circle interlace and form a matrix structure, which together constitute the

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complete opening of Btp. Closed-loop ecosystem. Btp ecosystem has its own system among various links, which enables Btp ecosystem to self-cycle, self-incubation, self-evolution, self-innovation, and continuously create new Btp value.



## IX Risk Tips and Disclaimer

### 9.1 Risk and Advantage

- Policy risk: Block chain technology belongs to the early stage. The regulatory policies of various countries for block chain projects will be uncertain, and there may be changes in the main body of operation and management of the project.
- Volatility risk: Btpp issuance of digital assets is not legal currency, and the price fluctuations are huge, requiring investors to have a certain psychological tolerance;
- Technological risk: With the rapid development of Internet market, there will be other similar products. Technological imitation is inevitable. How to ensure the leading technology? For the developing block chain technology, there is no guarantee to avoid the technical loopholes and hacker attacks in the project operation.

Coping strategies: New Dream Innovation Foundation PTE. Ltd. has started to apply for patents related to software management to form legal barriers to protect the company's leading professional technology in the platform; Btpp belongs to innovative projects of block chain, capital and project

docking, and the company has abundant talent resources. Richness ensures the quality of the company's core R&D team and helps New Dream Innovation Foundation PTE. Ltd (New Dream Innovation Foundation) to maintain its technological leading edge in the market.

- Team risk: It is not guaranteed that the core staff will leave in the process of Btpp development due to pressure, physical and personal factors. It is guaranteed that team turnover will make the project more stable development.

Coping Strategies: The founding team members of New Dream Innovation Foundation PTE. Ltd. have rich professional experience. The main members have high comprehensive quality, strong professional knowledge and strong working ability. They have the ability to recruit excellent employees and seed users. Our consultant team is a top expert in all fields and industries and has good resources, which ensures that the project can receive professional guidance and effective support from all sides.

- Faced with the fierce competition of many mature job-hunting outsourcing platforms in the market, how does Btpp form its own advantages as a new entrant?

Strategies: As an innovative project of block chain financing, Btpp is the first de-centralized trading platform positioning support to help build a compliance financing service platform; in the platform positioning, Btpp's domain-oriented latitude is stronger than many platforms on the market, and we will cooperate with these platforms to help them drain. Become our strategic partners and make them more professional in their respective fields and industries.

- Financial Risk Risk Description: Products just launched the market, need a certain period of adaptation. A large number of propaganda products and marketing promotions in the early stage may lead to a slightly longer payback period. Will cash flow be tight?

Coping strategies: make good use of every existing fund to make the most of it so as to reduce the amount of fund-raising; pay attention to the management of cash flow, increase the collection of receivables, and maintain good cash flow as far as possible; make great efforts to use network marketing means to reduce propaganda and marketing in the early stage. Expenses; Continuous returns are achieved through virtual asset transactions.

- Business Risk Risk Description: Will the company's decision-makers and managers make mistakes in business management, which will lead to changes in the company's profitability and affect the normal operation?

Strategies: New Dream Innovation Foundation PTE. Ltd. will employ high-level financial analysts to conduct risk assessment of corporate decision-making in order to accurately predict risks and minimize risks; the Foundation will improve rules and regulations, including intellectual property protection system, user credit. The evaluation system and the management system of operating contracts of various companies should be relatively perfect to reduce risks.

### 9.2 Exemption instruction

This white paper is only for the purpose of conveying information, and does not constitute the relevant opinions on the sale of Btpp. The above information or analysis does not constitute an investment decision. The white paper does not constitute any investment proposal, investment intention or abetting investment. The White Paper does not constitute and cannot be understood as providing any act of sale or invitation to buy or sell

any form of securities, nor is it any form of contract or commitment. Anyone who participates in the purchase of Btpp is based on his own knowledge and understanding of Btpp. Nothing contained in this white paper can be used as a commitment or statement to represent future Btpp, regardless of its technical specifications, parameters, performance or functions. Relevant intention users clearly understand the risk of Btpp. Once investors participate in the investment, they express their understanding and acceptance of the risk of the project, and are willing to bear all the corresponding results or consequences. The Btpp team does not bear any direct or indirect asset losses resulting from its participation in the Btpp project. New Dream Innovation Foundation PTE. Ltd. has the final right to explain the above content.

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